

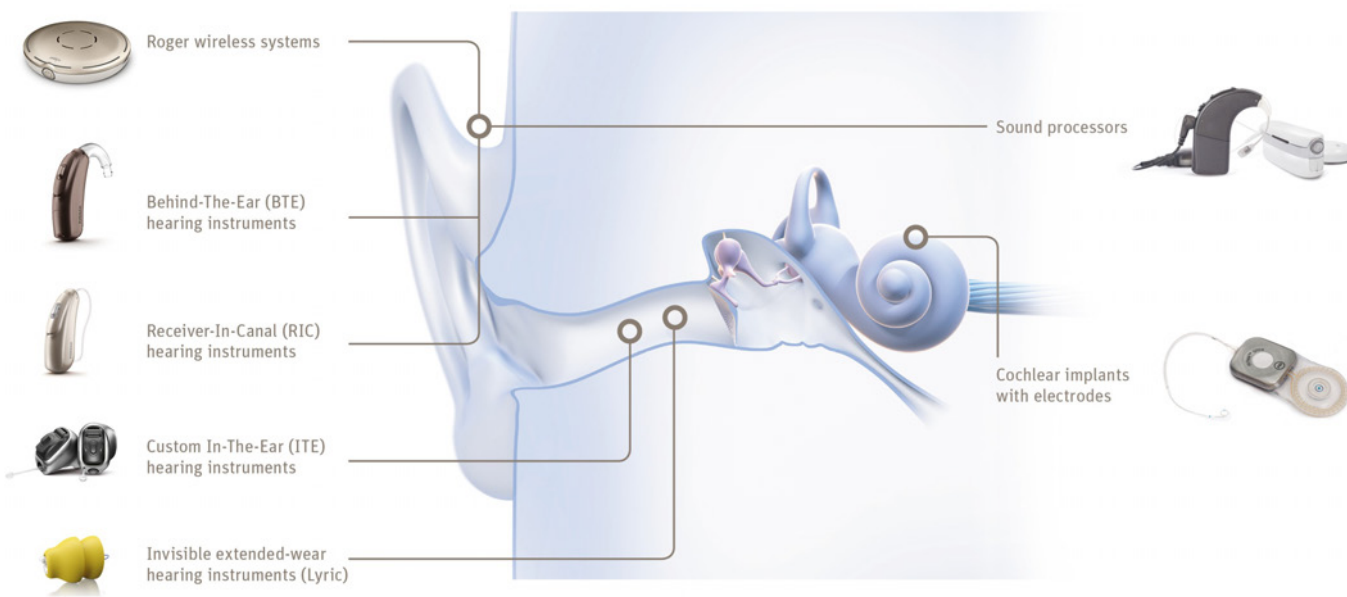
# Our product and service offering

The Sonova Group is a leading global provider of hearing solutions and committed to offering the most comprehensive range of industry-leading solutions. Our product brands – Phonak, Unitron, Hansaton and Advanced Bionics – create compelling new products to offer the optimal solution for every user, provided by hearing care professionals through a broad range of service channels, including our well established global audiological care business.

## Hearing Instruments Business



## Cochlear Implants Business



## Audiological Care Business – Professional audiological services



## Phonak



### Marvel 2.0 & Apps

With Marvel 2.0, Phonak expanded its portfolio with the introduction of the Phonak Audéo™ M-RT Receiver-In-Canal (RIC) hearing aid with integrated T-Coil as well as the Phonak Bolero™ M Behind-The-Ear (BTE) and Phonak Sky™ M pediatric product families. Thanks to the next generation Marvel technology, all new products combine industry-leading features including direct connectivity with iOS® and Android™1, lithium-ion rechargeability, and outstanding sound quality while adding RogerDirect™ for unparalleled hearing performance in loud noise and over distance for all launched hearing aids. Since 2013, Roger™ technology has served as the standard that bridges the understanding gap in loud noise and over distance by wirelessly transmitting a speaker's voice directly to the listener. However, until now, hearing aid wearers had to plug an extra receiver and/or audio shoe into their hearing aids or use an intermediary streamer to receive the Roger signal. Marvel hearing aids with RogerDirect eliminate the need for extra components or accessories needed to receive the Roger signal, resulting in a device that's up to 42% smaller.

Phonak also introduced a fully comprehensive updated myPhonak app that is designed to give wearers a more enhanced and personalized hearing experience. In addition to existing Remote Support and Hearing Diary functionality, the enhanced myPhonak app now features more advanced customization options including noise reduction, speech focus and more.

1) Smartphones and traditional mobile phones with Bluetooth® 4.2 wireless technology and most older Bluetooth® versions

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**Phonak Virto™ Black**

Phonak Virto Black was launched in February 2020 and was designed to blur the lines between a hearing aid and a hearable and help people seek treatment sooner thanks to the stylish design and innovative hearing aid technology. After its initial reveal at the Consumer Electronics Show (CES) in Las Vegas, Phonak Virto Black received the Engadget Best of CES: Best Accessibility Tech Award. It is the world’s first custom-made hearing aid with hands-free calls that directly streams from both iOS®, Android™, or virtually any other Bluetooth®-enabled audio device. Virto Black comes with the benefits of Marvel technology including a personalized hearing experience via the myPhonak app and it is powerful enough to meet the needs of even severe hearing losses. When paired with a Roger accessory, Virto Black wearers can also experience up to 10x better-than-normal hearing in noisy situations and over distance by streaming the Roger signal directly into both ears.<sup>1</sup>

1) Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. American Journal of Audiology, 23(2), 201-210

## Unitron

### Stride™ P R and Moxi™ Jump R

With Stride P R (BTE) and Moxi Jump R (RIC) Unitron expanded its portfolio based on the Discover platform. The new products, Stride P R (BTE) and Moxi Jump R (RIC) with T-Coil were launched in October 2019 and offer ultimate ease and convenience with hands-free phone calls, video calls, media streaming to both ears (on mobile phones with iOS® and Android™<sup>1)</sup>), proven Sonova lithium-ion rechargeable batteries, and a virtual coach that helps wearers adapt to the care and maintenance of their hearing instruments with ease. Additionally, Unitron's unique FLEX™ experience innovations, like coach in the Remote Plus app, are focused on removing barriers and accelerating acclimatization to the new devices. People with hearing loss are empowered to act as modern healthcare consumers to self navigate important features.

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## Advanced Bionics

### Active Insertion Monitoring (AIM™) System

Advanced Bionics this year introduced a new, powerful innovation, the AIM system. The challenge with CI surgery today is that surgeons have no objective means of monitoring the function of the cochlea during electrode insertion. The AIM system addresses this by using the AB implant to perform an ECoChG recording, a proven measure of cochlear health, during insertion. Electrocochleography (ECoChG) is a technique for recording potentials generated by the inner ear and the auditory nerve in response to acoustic stimulation. Utilizing the advanced measurement capabilities of the AB implant technology, AIM is able to measure ECoChG potentials in real-time and provide the surgeon continuous awareness of these during electrode insertion.

