

# Our product and service offering

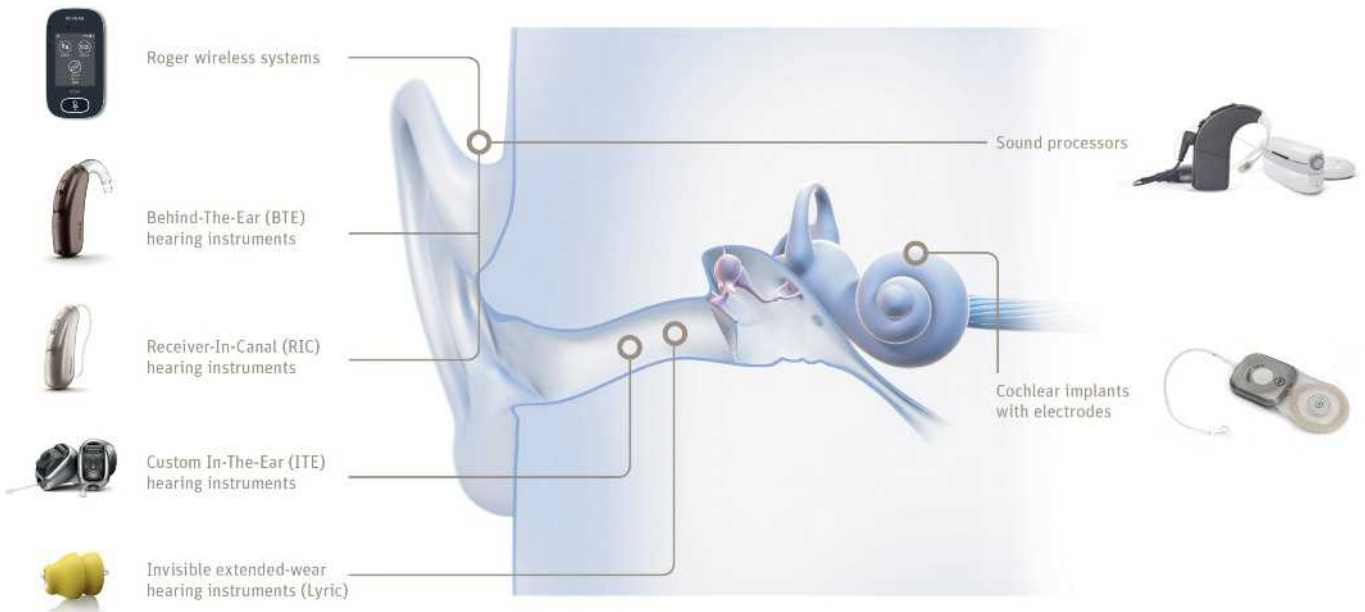
The Sonova Group is the world's largest hearing care provider, committed to offering the most comprehensive range of industry-leading solutions. Our product brands – Phonak, Unitron, Hansaton and Advanced Bionics – create compelling new products to offer the optimal solution for every user, provided by hearing care professionals through a broad range of service channels, including our well established global retail business.

## Hearing Instruments Business

**PHONAK**   **unitron.**   **HANSATON**

## Cochlear Implants Business

**AB** Advanced Bionics



## Retail business – Professional audiological services



## Phonak

### Audéo™ B-Direct

The Phonak Audéo B-Direct Receiver-In-Canal hearing aid offers direct connectivity to the vast majority of cell phones, which use the standard Bluetooth® classic protocol<sup>1</sup>. The first hearing aid to make use of Sonova's innovative SWORD™ chip and wireless radio technology, it delivers excellent sound quality thanks to AutoSense OS™, that adapts the hearing aid automatically to the listening situation. Audéo B-Direct simplifies the life of consumers by offering them the freedom of direct connectivity, truly hands-free calling, and excellent TV sound quality<sup>2</sup>.



- 1) Smartphones and traditional mobile phones with Bluetooth® 4.2 wireless technology and most older Bluetooth® versions, Bluetooth® is a trademark owned by the Bluetooth SIG
- 2) Field Study News September 2017 at <http://www.phonakpro.com/evidence>

### Virto B-Titanium

The Virto B-Titanium is the smallest Phonak custom hearing aid. Combining the benefits of medical grade titanium with the latest 3D printing technology, results in a deep, comfortable fit and a super discreet, durable and light weight hearing aid.



## Unitron

### Moxi™ All

The Unitron Moxi™ All connects patients directly to conversations on virtually any mobile phone<sup>1</sup> without wearing a streamer, while also giving them the convenience of rechargeability. Driven by Tempus™, Moxi All has the binaural features that let patients actively participate in conversations, even in the most challenging environments. After powering up overnight, a rechargeable battery keeps them in the conversation all day, including on the phone or watching TV via the TV Connector. Furthermore, Moxi All offers the flexibility to swap to traditional batteries at any time.

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## Hansaton

### sound SHD stream

The HANSATON sound SHD stream is a receiver-in-canal hearing system (RIC) with binaural features for a more natural hearing experience. Safe hands-free phone calls, for example in the car or while cooking, are possible for all operating systems, in short MFA ("Made For All"), for various manufacturers of Bluetooth® capable<sup>1</sup> telephones. The wearers are offered an all-rounder hearing system that ideally meets the needs and demands of the digital communication age.

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## Advanced Bionics

### HiFocus™ SlimJ electrode

The HiFocus™ SlimJ electrode is the latest approved electrode technology, designed for ease of handling and insertion. It is offered as a straight electrode with a gentle curvature, designed to be easily and smoothly inserted by freehand technique or with forceps. The SlimJ electrode has been designed to have balanced stiffness and flexibility to offer smooth insertion and protect cochlear structures, allowing for the best possible hearing outcomes in patients.



### Naída CROS

If a person hear with a cochlear implant in one ear but does not have any hearing in the other ear, they can use a Phonak Naída™ Link CROS a small wireless audio transmitter that sends sounds from that side to their Naída CI so that they can enjoy hearing their best in quiet and noise from both sides without having to reposition themselves.

